

AgriForum.ca Advertising

The agriculture industry in Canada is a tough business. There are always challenges that force the hard working farmers across Canada come up with innovative new ideas.

Now imagine if there are hundreds of farmers getting together to share their triumphs and troubles. That is what AgriForum.ca is all about. This site was set up to allow agricultural stakeholders across Canada and around the world to come together to share their knowledge of the industry.

Advertising Rates

Size (in pixels)	Cost Per Thousand Ad Impressions
728 x 90 Leaderboard	\$40.00
160 x 600 Wide Skyscraper	\$40.00
468 x 60 Banner	\$30.00
125 x 125 Button	\$25.00
120 x 90 Button	\$20.00
120 x 60 Button	\$15.00

See next page for relative sizing examples.

- We are still in the early stages of attracting users to the site, however we are already averaging 7500 page impressions per month.
- 71% of our visitors are from Canada and 21% are from the United States.
- Generally, ads will be displayed on all pages. Requests for ad placement on specific pages will be honoured, if possible.
- Invoices will be created monthly and emailed to the advertiser.
- Finished ads can be sent to us for placement or feel free to contact us at agriforum@agriforum.ca for help designing ads.
- Advertisements will receive rotation randomly for that type of banner. No more than four ads will be rotated for each type of banner.
- A link will be attached to each banner as requested by advertiser.
- Rates and terms are subject to change.
- Contact agriforum@agriforum.ca for questions or to place an ad.

Relative Sizes (Display size is dependant on monitor resolution.)

